



# CHISCHAT

NEWS FROM CHISELWOOD

APRIL 2009

## Celebrating 20 Years

We are delighted to be celebrating our 20th birthday in 2009.

It is testament to the strength of the business in the current economic climate that we have achieved 15% growth in the past year alone with consistent growth over the last five years. The Company has now grown 100% from its 2004 levels and we have a full order book beyond the middle of 2009.

Our dedicated and loyal staff now total 13 with a very high skill base required for the bespoke, hand-crafted kitchens and furniture that we are now nationally well known for. Our in-house training and

20  
YEARS

extensive cabinet making skills are just one of the key ingredients to the phenomenal success here at Chiselwood. We are both truly fortunate to enjoy running a successful business with great staff, professional suppliers and wonderful clients and we would like to extend a big **THANK YOU** to you all.

To celebrate our 20th anniversary we will be organising a series of events to raise funds for **St Barnabas hospice** throughout 2009. These include a **prize raffle, a birthday party in May and a Ladies Only Midnight Walk**.



**Mel and Martin**  
- hoping to raise lots of dough  
for St Barnabas Hospice this year!

### An Invitation to our 20th Birthday Party Friday 22 May

We invite you to join us on Friday 22 May from 2pm onwards here at Fosdyke House to our 20th Birthday Party. We will be joined by suppliers, clients, staff and local dignitaries and we hope you can spare some time on the day to come along and enjoy live music, a hog roast, cooking demonstrations by Miele and chat to our outstanding suppliers including Sub Zero, Wolf, Mercury and leading Interior Designer; Jamie Hemsall.

**The prize raffle will be drawn  
at 4pm.**



## NATIONAL PRESS COVERAGE 2008/9

We continue to have our projects featured regularly in the national home interest magazines and have listed here some of the main editorials over the past year. If you would like to read a selection you can see them on our website at [www.chiselwood.co.uk](http://www.chiselwood.co.uk) and clicking on 'magazine features'.

Many thanks once again to all those clients

### 2008 Editorial Coverage: Chiselwood Ltd

Feb 25 Beautiful Kitchens

Mar Essential KB&B

Mar Gloucestershire Living

Apr English Home

Apr Kitchens, Bedrooms & Bathrooms

May Homes & Gardens

July Utopia

July Period Living

who have agreed to have their new kitchen photographed by these magazines, we really do appreciate your kind co-operation with our PR efforts. If you have any questions about our PR programme, obtaining back issues or reading more case studies please contact Mel or our PR Consultant, Jane Nelson on Tel: 01777 818364 or email [jane@jnaprplus.com](mailto:jane@jnaprplus.com)

Nov Essential KB&B

Nov Beautiful Kitchens

Dec Essential KB&B



### 2009 Editorial Coverage: Chiselwood Ltd

Jan Utopia

Jan Period Living

Jan Essential KB&B

Jan idFX

Feb Kitchens Bedrooms & Bathrooms

Feb Essential KB&B

Mar Kitchens Bedrooms & Bathrooms

Mar Period Living

Mar Essential KB&B

Apr Essential KB&B



Sep Essential KB&B

Sep Designer

Oct Period Living

Nov Essential (trade)

Nov By Line

## Prize Raffle

The raffle was launched in February to coincide with our actual birthday on February 28th. It will be draw at our birthday party on Friday 22nd May. We want to give something back to our local community and also to support the work of the hospice that took such good care of Martin's mum a few years ago.

Tickets cost £1 each (£10 per book) and prizes include a **Quooker Boiler Tap worth £1000**, a **Siemens Dishwasher from KA Distribution worth £500** and a **Miele Coffee machine worth £1000** with many more prizes including donations from **Elixir Bathrooms, Mercury, Jamie Hemsall Interior Design, Saul Fairholm Accountants, Mark Jeffs, Rotherham Masonry, Michon Design, Jane Nelson Associates PR, Sub-Zero and Wolf.**

St Barnabas is a local charity caring for people in Lincolnshire who are living with a life threatening illness. As a local charity, St Barnabas needs to raise over £2.4 million each year to continue the care and support it provides.

To purchase raffle tickets please telephone 01522 704446.

## Ladies Only Midnight Walk

Saturday 11th July

Last year 650 ladies took part in this St Barnabas event and £40,000 was raised. The hospice is hoping to attract 1,500 ladies to the event in 2009. Mel is putting together a list of all clients, family and friends who would like to join the Chiselwood team and collect sponsorship. Please contact Mel if you would like to take part and for more information visit the St Barnabas website [www.stbarnabashospice.co.uk](http://www.stbarnabashospice.co.uk)

## Collection of Old and Foreign Coins

We have also offered to collect old and foreign coins for St Barnabas throughout 2009. Each year this fund-raising idea provides a vital contribution to the money raised by the hospice. If you have any unwanted old or foreign coins please drop them into our collection box in the showroom.

## Baby News

The past twelve months has seen something of a Chiselwood baby boom with four beautiful babies born to staff. Graham and Pam welcomed little Thomas Hill into the world in February last year whilst Dan and Annabel celebrated the birth of their fourth child, Dillah Skelton in August. Carl and Adele's baby daughter, Madison Creasy, arrived in October and our PR, Jane, gave birth to Clementine in February this year....phew!

## 20th Anniversary Paint Colours

Look out for news of some new Chiselwood paint colours this year as part of our 20th anniversary celebrations. Our Paint Collection has been extremely successful since its launch in October 2004 and we have many clients who have now used colours from our extensive palette throughout their homes. To obtain swatch cards or to discuss your requirements please speak to Mel.



# CHISELWOOD

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