

New website reveals Chiselwood's national position as a leading bespoke kitchen company

Saxilby based bespoke kitchen and furniture company, Chiselwood Ltd, has launched a new company website at www.chiselwood.co.uk. The new website, designed by Lincoln based Optima, now clearly demonstrates Chiselwood's position as one of the leading bespoke kitchen company's in the UK.

"Truly great design is a surprisingly rare thing, that's why it's been a pleasure and a privilege to work with Chiselwood kitchens. From our point of view, having an abundance of beautiful images to work with is an absolute joy – combine this with a client who holds the same design values as us and the result is a smooth ride and a fantastic new website," comments Optima's Julian Havenhand.

The PORTFOLIO section covers 16 individual kitchen projects as well as bedrooms, bathrooms, studies and individually commissioned pieces of furniture for clients throughout the UK. It creatively reveals the extremely high standard and variety of projects by Design Director, Martin Holliday, manufactured in the Company's extensive Saxilby workshops by a team of highly skilled cabinet makers. Overall the depth and quality of material is quite exceptional and has set a new benchmark in the national bespoke kitchen market.

The NEWS section highlights the extent of national editorial coverage that Chiselwood regularly achieves in titles such as Homes & Gardens, Kitchens Bedrooms & Bathrooms and Beautiful Kitchens.

"It is great to see all our hard work, extensive portfolio and our national editorials so wonderfully presented," comments Managing Director Mel Holliday. "We are thrilled with the new website and we really enjoyed working with Optima who were extremely professional and a great team to work with."

The successful Chiselwood Paint Collection, now manufactured by The Little Greene Paint Company, is also featured on the new website with an on-line ordering facility. Examples of the paint being used in real rooms are featured throughout the website as both a guide and inspiration.

The introduction of a PRESS section by Chiselwood's long standing PR Consultant, Jane Nelson, is an innovative facility for journalists to use. It enables this important audience to download images and press material at leisure via a password facility and will build on the excellent relationship Chiselwood already enjoys with all major national interior journalists.

Visit www.chiselwood.co.uk to find out more.

CHISELWOOD LTD Tel: 01522 704446

E: sales@chiselwood.co.uk

OPTIMA Tel: 01522 522773 E: info@optimadesign.co.uk

JANE NELSON PR Tel: 07885 645819

E: hello@janenelsonpr.co.uk www.janenelsonpr.co.uk

