



CHISELWOOD

## Press Information

### Chiselwood and Little Greene Paint Company Join Forces For

#### The Chiselwood Paint Collection

Leading bespoke kitchen company, Chiselwood, and The Little Greene Paint Company have now joined forces to work together to produce and develop the Chiselwood Paint Collection.

The Chiselwood Paint Collection currently comprises 35 colours over five colour palettes and has been successful since its launch in 2005. Chiselwood originally took the kaleidoscope of natural colours found in the kitchen and garden as the inspiration for original colours such as Creme Anglaise, Beetroot and Icing Sugar Blue. With over 20 years' experience in the design and manufacture of national award winning kitchens and furniture, Chiselwood understands colour and how to use it both creatively and confidently in the home.

The five colour palettes grouped separately into Creme, Terre, Vert, Bleu and Rouge will now be manufactured by The Little Greene Paint Company which is renowned for the quality of its paints and commitment to the environment.

Chiselwood's MD, Mel Holliday explains, "The success of our Paint Collection and the loyalty of our ever growing client base made us look to the future for improved quality and the ability to widen our palette of colours and finishes. We have admired Little Greene for many years now and were delighted to find that we had such mutual respect and a joint passion for excellence. We look forward to working closely with the professional team at Little Greene to develop our range of paint colours further and we are thrilled with the outstanding quality and extensive range of finishes we can now offer, including the exciting Ultimatt emulsion which we believe will be extremely popular with our clients," she adds.

In addition to high performance, quick drying, water-based paints, The Chiselwood Collection is also available in traditional oil-based finishes, reformulated by Little Greene to exceed 2010's tight environmental legislation.

Hand-finished colour cards featuring large chips of colour made with actual paint are available direct from Chiselwood. Samples of all the Chiselwood colours in the Acrylic Matt Emulsion finish now come in handy 60ml sample pots at £3.25 each. Prices range from £31.00 for a 2.5 litre tin of Ultimatt emulsion, Acrylic eggshell is £34.00 for a 2.5 litre tin and a 2.5 litre tin of oil eggshell is £37.00.

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